



EEi – a brief introduction

Our mission

- We deliver actionable information to satisfy your current and strategic business needs



Are you or your staff...

- Boggled down by inefficient Internet searching?
- Frustrated by not having the right information for effective decision-making?
- Overwhelmed by too much information from too many sources?
- Struggling to keep up with industry news?
- Wondering what your competitors are up to?
- Curious about how your company or industry is portrayed in the trade press?
- Wishing you had experienced researchers, librarians, analysts on staff?



We will assist...

- Your business will be more successful when you understand your competition, your customers, and your operating environments.
- Knowledge — not just information, but real understanding and intelligent application of information — is key to maintaining a competitive edge.



What we do...

- **EEi** (Essential Elements of Information Consultants) **help** clients find, understand, apply, and communicate critical business information, competitor news, and industry trends.



Who we are...

- We are information, research and analysis specialists!
 - We help you find the answers to specific questions, and/or
 - help you keep abreast of trends and news that affect your industry and your customers.



Your trusted advisor

- As an information solutions provider we will become your trusted advisor...



EEi is a leading provider of:

- Environmental scanning, identification and evaluation of economical/political determinants, definition of strategic direction and scenario's, recommendation of strategic management possibilities.
- Risk Analyses, real and potential competitive initiatives, internal and external organisational threats and opportunities.
- Benchmarking and application evaluation.
- Information supply on tactical needs: individual and company profiles, etc



Our products & services include:

- Information needs, problems and/or requirements research
- Transforming concepts to specialised information products & services
- Quantitative research methods
- Integration of information resources
- Creation of new client-specific information products
- Customisation of existing information services
- Integration of separate document management, library and other databases into single knowledge management systems
- Development & delivery of specific information packages & alerting services
- Business intelligence, industry monitors, topic, trend or issue indicators



Our products & services include: continued...

- CI support
- Extracting, filtering and dissemination external information
- Education in the use of information tools & technologies
- Training you to find the information you want on the Internet or in proprietary databases
- Integrating information tools into workflow
- Design & development of knowledge sharing platforms
- Assistance with selection of appropriate knowledge management tools
- Development of user requirement specifications & functional requirements for Knowledge Management Systems
- Development of document retention schedules and procedures to meet regulatory requirements



Our strategic partner...

- EEi is strategically aligned with

quantumiii
the solutions people

<http://www.quantum3.co.za>



quantumiii's services in a nutshell

- Strategy consulting
- Management consulting services
- Competitive Intelligence process consulting
- Facilitation services
- Training & Development services
- Executive coaching



Call us - we are ready to work with you!



essential elements of
information consultants

your actionable information solution provider



Contact us now:

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